

January Happenings

January is named for the ancient Roman god Janus who is thought to have presided over the dawning of each new year. He was often referred to as the “god of beginnings.” The image of Janus is often symbolized by a face that looks both backward and forward at the same time— a reminder to reflect on the events of the previous year and to recognize the proverbial clean slate of opportunity that waits immediately ahead.

What’s Lucky?

- Lucky Color: **Purple**
- Lucky Animal: **Rabbit**
- Lucky Letters: **S and L**
- Lucky Day: **Tuesday**
- Lucky Plant: **Ivy**



Clara S. 1/29



January Zodiacs

Capricorn (Sea Goat)

January 1–19

They are often polite, but have strong opinions, direct and rarely smile easily.

Aquarius (Water Bearer)

January 20–31

An Aquarian is very much a communicator but also likes to be alone. According to the Zodiac Society, Aquarians want to follow their own path and are truth seekers.

Birthstone – Garnet

Flower – Carnation

Special Days

- 1st Hot Tea Day
- 3rd J.R.R. Tolkien’s Birthday
- 6th Epiphany
- 8th Elvis Presley’s Birthday
- 16th Martin Luther King Day
- 19th International Flower Day
- 21st International Hug Day
- 22nd Chinese New Year
- 25th Robert Burns Day
- 26th Australia Day
- 27th Mozart’s Birthday
- 28th Jackson Pollock’s Bday
- 29th Sundance Film Festival

Bobblehead Mania

In the 1960s, baseball teams began giving away bobblehead dolls that did not even resemble players. As ticket sales climbed on bobblehead giveaway days, the craze swept from park to park. And it wasn’t children who wanted the dolls but grown men and women. Why would someone show up to a ballgame two hours early to wait in line for a wobbly-headed doll? Marketing psychologists chalk it up to escapism. People collect bobbleheads for the same reason they read tabloid magazines, go to the movies, and vacation in Las Vegas—adults use these outlets to escape the rigors and stresses of everyday life. And some are amassing bobblehead collections worth thousands! Some bobbleheads from the 1960s are worth \$10,000.



LEGEND: PHYSICAL EMOTIONAL SPIRITUAL COGNITIVE SOCIAL

LOCATIONS: **ACT:** ACTIVITY ROOM **TR:** TERRACE



THE PLAZA
AT PARKSQUARE

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THE PLAZA
AT PARKSQUARE

January 2023

Your Community Staff

Mimi Israel

Executive Director

Jodi-Ann Coombs

Director of Administration

Barry Ger

Director of Sales & Marketing

Odalys Fernandez

Assistant Director of Resident Care

Brenda Siino

Director of Activities

Rita Collazo

Director of Resident Relations

Milourine Orange

Dining Room Manager

Jose Cabral

Director of Maintenance
& Housekeeping

January is:

Bearable Traditions

The first Monday after Twelfth Night, marking the end of the 12 days of Christmas, is Plough Monday, a day when ploughmen traditionally blackened their faces with soot to disguise themselves and carried a decorated plough door-to-door looking for alms, shouting “Penny for the ploughboys!” Work was generally scarce in the winter, and the handouts helped the farmers survive. The Tuesday after Plough Monday brought the Straw Bear Festival, when one of the ploughboys was dressed head to toe in straw to look like a bear. The bear was led through town on a chain and made to dance for gifts of money, beer, or food. It seems the ploughmen wanted to stretch their revels into a two-day affair. The straw bear may come from old harvest festivals, where “Old Man Winter” was driven away to prepare for the planting season.



HAPPY NEW YEAR